



UNLOCK

the Value of Retail
TAKE-BACK PROGRAMS



ANZRP
AUSTRALIA NEW ZEALAND
RECYCLING PLATFORM



Unlock your business value proposition and reputation through take-back services for your customers

Many retailers are committed to delivering exceptional customer experiences, yet few offer convenient product take-back and recycling solutions.

Providing take-back of the products you have sold builds your reputation and standing with your customers and consumers widely. These services can be delivered in numerous formats – from ongoing and day-to-day programs to regular or ad hoc events. Whichever you decide to do, they all help elevate your customer's experience, increase foot traffic and improve your Environmental, Social and Governance (ESG) performance.

The organisations that go further, designing branded, tailored take-back programs, or providing a recycling service for their customers' end-of-life equipment unlock far greater value:



Stronger brand differentiation



Increased customer trust, loyalty and stickability



Greater foot traffic and repeat sales



Bring circular economy outcomes to life



A credible, customer-facing ESG story



THE CHALLENGE?

Running a successful take-back or tailored stewardship program is **operationally complex**.

That's where **ANZRP** comes in.

Why Product Stewardship Matters

Product stewardship programs are not just about meeting minimum business requirements or services — it's about how your organisation shows leadership that helps build your customer experience and relationships, whilst fulfilling sustainability and governance criteria.

Well-designed stewardship and take-back programs help businesses:

Strengthen relationships with customers and partners

Demonstrate genuine environmental and social impact

Align sustainability initiatives with commercial objectives

Reduce risk and improve compliance confidence

Remain at the forefront of global developments, extended producer responsibilities and domestic legislative changes

Leverage retail presence and network to build sales

ANZRP delivers programs that create measurable value while upholding the highest standards of compliance and creating ESG stories a business will want to share.



Tailored take-back and IPR Programs — What's Really Involved

A successful take-back or Individual Producer Responsibility (IPR) program involves far more than placing a collection box, transporting e-waste and engaging a qualified recycler.

Behind the scenes, it requires specialist capability across:



Customer-facing delivery

Turning stewardship into a positive brand experience rather than an operational burden and designing an approach that works for your customers and clients.



Collection design and setup

Designing systems that work for your products, customers and distribution channels.



Logistics and transport management

Ensuring products move efficiently, safely and cost effectively.



Recycler selection and oversight

Working with certified recyclers and reuse providers and managing performance, capacity, risk and importantly, circular economy outcomes.



Traceability and assurance

Verifying where materials go and how they are processed — essential for ESG reporting and mitigating risk.



Performance and Reporting

Meeting customer commitments with confidence, accuracy and transparency.



This complexity is not a problem —
when it's managed by the right partner.

What products do we accept?

National Television and Computer Recycling Scheme (NTCRS) products



Small Household E-products



How ANZRP Supports Your Organisation

ANZRP partners with organisations to design, deliver and manage **tailored stewardship solutions** that fit your customers and your business — not a generic model.

Our support includes:

Strategically Designed Programs

We work with you to develop programs aligned to:

- your product mix
- your customer base
- your brand and ESG objectives
- your retail presence, network and capability

Scalable, Future-Ready Solutions

As your business grows or regulations evolve, our programs grow with you.

End-to-End Operational Management

ANZRP manages the complexity from end-to-end so you don't have to — from taking the bookings, organising collection and logistics through to recycler engagement, process oversight, managing queries and reporting.

A Customer Positive Experience

We help transform take-back programs into something your customers understand, value and trust.

Who We Work With

ANZRP works with leading brands and companies who understand that **good stewardship is good business.**

Members who operate successful take-back programs include:



Canon



KONICA MINOLTA

officeworks

And many others who have successfully integrated branded take-back and tailored stewardship programs into their business models.

These organisations demonstrate what “good” looks like:

- Programs that operate reliably at scale
- Clear, auditable outcomes
- Strong alignment between compliance, sustainability and brand reputation

“Working with ANZRP has helped Officeworks grow and strengthen our Bring it Back program, making it easier for customers to recycle their unwanted tech responsibly through our national store network.”

Circular Economy Lead
Officeworks



“At Konica Minolta Australia, sustainability is embedded in how we operate. Our partnership with ANZRP has enabled us to make e-waste recycling more accessible for businesses and the community, helping divert valuable materials from landfill and support a more circular economy. Together, this shows how collaboration can scale responsible recycling and deliver meaningful environmental outcomes.”

Senior Manager Facilities, Quality & Environment
Konica Minolta Business Solutions Australia



Our Approach

ANZRP's approach is built on partnership and trust.

We don't offer one size fits all solutions.

We take the time to understand your organisation, then apply proven stewardship expertise to design programs that work in the real world.

Our role is to:



Reduce risk



Simplify complexity



Deliver practical outcomes



Deliver environmental
benefits



Help your organisation extract **real**
value from stewardship investment

A QUESTION WORTH ASKING

Offer your customers a branded take-back or tailored stewardship program.
Leave the operational complexity to us.

What would that be worth to your brand?

Next Step

Talk to ANZRP about how a tailored take-back program could support your organisation's compliance, risk profile, sustainability goals and commercial growth.

**SEE HOW ANZRP CAN ASSIST YOU
TO GROW AND PROTECT YOUR BUSINESS**

CONTACT ANZRP'S TAKE-BACK CONSULTANT

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