

UNLOCK

your business value
proposition through
take-back services with
your customers & clients

TAKE-BACK SOLUTIONS FOR PRODUCT
AND BRAND OWNERS



Many businesses are committed to delivering exceptional customer experiences, yet few offer convenient product take-back and recycling solutions.

Providing take-back of the products you have sold builds your reputation and standing with your customers. These services can be delivered in numerous formats – from ongoing and day-to-day programs to regular or ad hoc events. Whichever you decide to do, they all help elevate your customer's experience and improve your Environmental, Social and Governance (ESG) performance.

The organisations that go further, designing **branded, tailored take-back programs**, or providing a recycling service for their customers' end-of-life equipment unlock far greater value:



The Challenge?

Running a successful take-back or tailored stewardship program is **operationally complex**.

That's where **ANZRP** comes in.

What products do we accept?

National Television and Computer Recycling Scheme (NTCRS) products

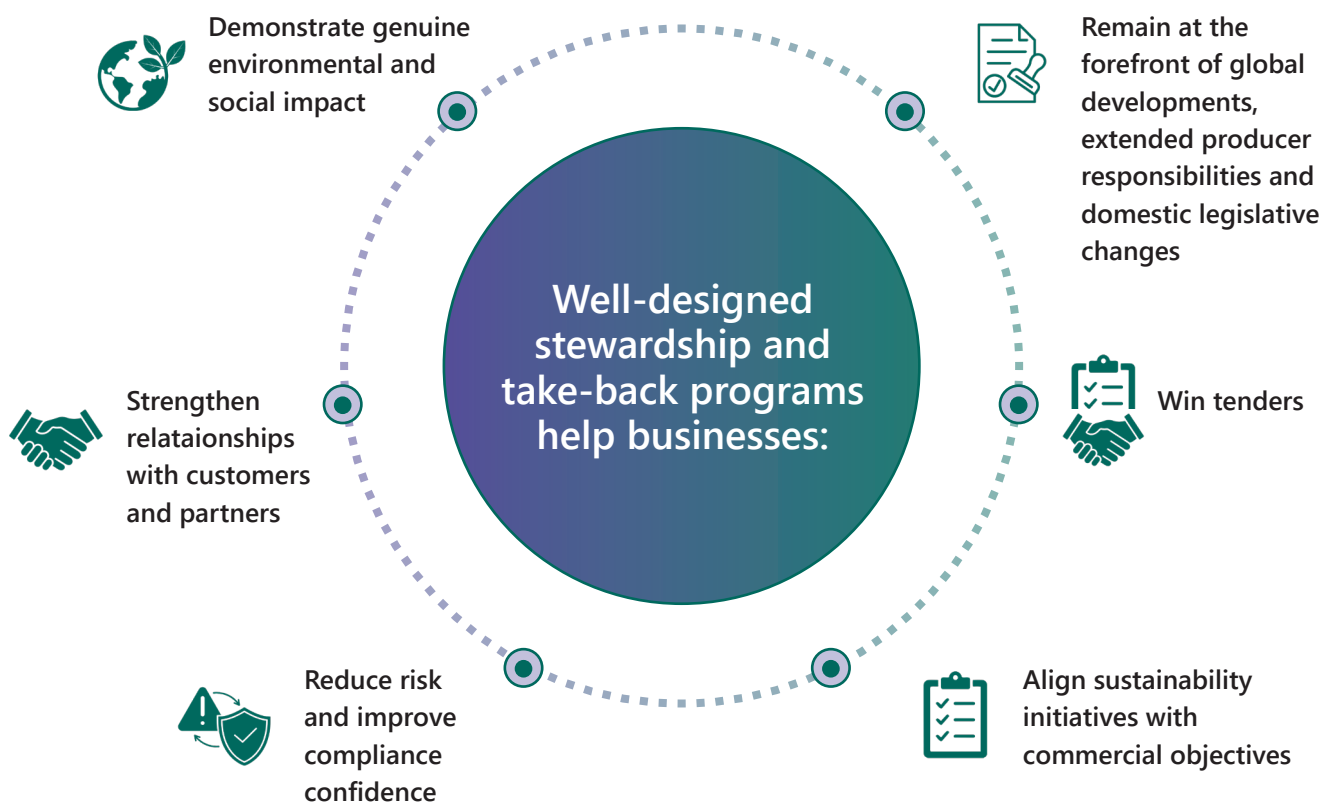


Small Household E-products



Why Product Stewardship Matters

Product stewardship programs are not just about meeting minimum business requirements or services — it's about **how your organisation shows leadership** that helps build your customer experience and relationships, whilst fulfilling sustainability and governance criteria.



ANZRP delivers programs that **create measurable value** while upholding the highest standards of compliance and creating ESG stories a business will want to share.

Tailored take-back and IPR Programs — What's Really Involved

A successful take-back or Individual Producer Responsibility (IPR) program involves far more than placing a collection box, transporting e-waste and engaging a qualified recycler.

Behind the scenes, it requires specialist capability across:



Customer-facing delivery

Turning product stewardship into a positive brand experience rather than an operational burden and designing an approach that works for your customers and clients.



Collection design and setup

Designing systems that work for your products, customers and distribution channels.



Logistics and transport management

Ensuring products move efficiently, safely and cost effectively.



Recycler selection and oversight

Working with certified recyclers and managing performance, capacity, risk and importantly circular economy outcomes.



Traceability and assurance

Verifying where products go and how they are processed — essential for ESG reporting and mitigating risk.



Performance and Reporting

Meeting customer commitments with confidence, accuracy and transparency.

This complexity is not a problem — when it's managed by the right partner.



How ANZRP Supports Your Organisation

ANZRP partners with organisations to design, deliver and manage **tailored stewardship solutions** that fit your customers and your business — not a generic model.

Our support includes:

Strategically Designed Programs

We work with you to develop programs aligned to:

- your product mix
- your customer base
- your brand and ESG objectives

End-to-End Operational Management

ANZRP manages the complexity from end-to-end so you don't have to — from taking the bookings, organising collection and logistics through to recycler engagement, process oversight, managing queries and reporting.

Scalable, Future-Ready Solutions

As your business grows or regulations evolve, our programs grow with you.

Scalable, Future-Ready Solutions

We help transform take-back programs into something your customers understand, value and trust.

Who We Work With

ANZRP works with leading brands and companies who understand that **good stewardship is good business**.

Our members include organisations such as:



Canon



KONICA MINOLTA

officeworks

And many others who have successfully integrated branded take-back and tailored stewardship programs into their business models.

These organisations demonstrate what “good” looks like:

- Programs that operate reliably at scale
- Clear, auditable outcomes
- Strong alignment between compliance, sustainability and brand reputation

“At Konica Minolta Australia, sustainability is embedded in how we operate. Our partnership with ANZRP has enabled us to make e-waste recycling more accessible for businesses and the community, helping divert valuable materials from landfill and support a more circular economy. Together, this shows how collaboration can scale responsible recycling and deliver meaningful environmental outcomes.”

Senior Manager Facilities, Quality & Environment
Konica Minolta Business Solutions Australia

"We choose to work with ANZRP as our co-regulatory partner for e-waste recycling because they make the process seamless, transparent and trustworthy, underpinned by strong governance and risk management."

*General Manager Sustainability, Oceania,
Canon Australia Pty Ltd*

"Working with ANZRP has helped Officeworks grow and strengthen our Bring it Back program, making it easier for customers to recycle their unwanted tech responsibly through our national store network."

*Circular Economy Lead,
Officeworks*

Our Approach

ANZRP's approach is built on partnership and trust.

We don't offer one size fits all solutions.

We take the time to understand your organisation, then apply proven stewardship expertise to design programs that work in the real world.

Our role is to:



Reduce risk



Simplify complexity



Deliver practical outcomes



**Deliver environmental
benefits**



**Help your organisation extract real
value from stewardship investment**

A QUESTION WORTH ASKING

Offer your customers a branded take-back or tailored stewardship program.
Leave the operational complexity to us.

How much value could that create for your brand?

Next Step

Talk to ANZRP about how a tailored take-back or IPR program could support your organisation's compliance, sustainability goals and commercial growth.

**SEE HOW ANZRP CAN ASSIST YOU
TO GROW AND PROTECT YOUR BUSINESS**

CONTACT ANZRP'S TAKE-BACK CONSULTANT

03 9020 2222 | anzrp.com.au | [Take-Back Programs](#) 

